Southern Coastal Cable

Southern Coastal Cable owns the domain and website [www.southerncoastalcable.com](http://www.southerncoastalcable.com).

The purpose of the website is to inform customers and future customers the cable TV packages available. It also has a way to allow current customers to pay their bill online, as well as informing customers how to get help with their Internet, telephone, and cable TV services.

I would like to redesign the site so that it is more attractive, a better navigation system, or layout, and possibly add some content about other services and/or attractions. The intended audience is current customers and potential future customers.

The redesign will directly address the home page which I believe needs more content, should be wider than it currently is, and have less moving or rotating objects. The other navigation links, specifically four links under the “Rates & Packages” page, all go to the same page. The site redesign will also address this issue as well as some other miscellaneous items. I would include some promoting of the employees/technicians, more contact information, breadcrumb navigation, highlight and promote the different packages they offer, local weather information, Facebook links, some multimedia and/or pictures of employees, the Head End (place where all the satellite signals are received, processed, and sent out), their office and/or satellite dishes..

Here are a few links to other Cable Television provides: <https://www.charter.com>, <http://timewarnercable.com>, and <http://www.xfinity.com>.